

# Unlock New Revenue through No-Code Network Automation

Differentiate Your Business by Delivering Automated Network Assessments



As businesses increasingly rely on multiple vendors to manage their network operations, they require a deeper and more holistic understanding of their infrastructure to ensure it is up-to-date, secure, compliant, and operating efficiently for their service delivery needs. Often, they turn to partners to help run network assessments to audit their complex networks. However, performing an IT assessment has usually been a very time-consuming and manual process that is only performed infrequently.

#### Get a Competitive Edge

#### **Why Automated Network Assessment?**

- Differentiate as network automation experts to stand out in a crowded market.
- Reduce resources needed for assessments and allocate them to other projects.
- **Lower costs** by reducing the time it takes to perform network assessments.
- Strengthen client relationships through commitment to network performance.

- Capitalize on sales opportunities with accurate, frequent assessments.
- **Deliver comprehensive, up-to-date assessments** for happier customers at any time.

## How NetBrain is Redefining Network Assessments with No-Code Automation

What if you could provide your customers continuous network assessments that are always up to date and comprehensive? Now it's possible to transform network operations with NetBrain's Next-Gen industry-leading no-code network automation platform.



#### **No-Code Intent Technology**

The no-code platform allows you to automate all the network's required conditions quickly and easily, including discovery, design baselining, troubleshooting, and outage prevention. The no-code interface captures these conditions as Network Intents.

These Intents describe the results and behaviors expected from the network for optimal service delivery. With a comprehensive set of Intents (up to thousands or more), NetBrain's automation engine can verify all of the intents on a continual basis.



#### **Partner-Branded Intent Automation Library**

Employ a private Partner Branded Automation Library to run assessments and transform the entire network assessment industry.



#### **Virtual Network Access**

Gain virtual access to download customer data offline with virtual import configure/show command/etc. access to customer data as if you were leveraging their live networks. Virtual network access allows you to download customer configuration data to use offline.



#### **Reduce Network Risk**

Enforces the security and reliability of an organization's entire network infrastructure. By conducting continuous network assessments, organizations can proactively prevent outages in their network and reduce overall risk.



#### **Operational Summary Dashboards**

Visualize network assessment output for risk, performance, and health use cases, generate a "live" view, share with colleagues and teams, and generate alerts.

#### Offering IT Assessment Services Using NetBrain's No-Code Network Automation Platform

By identifying potential areas for improvement and providing recommendations for optimization, you can build long-term relationships with your customers and position yourself as a leader in the IT industry.

#### How Automated Network Assessments Can Directly Impact Your Business



#### **Continuous Revenue through Assessment Services**

Offering network assessment services to the existing customer base can be an additional and continuous source of revenue for partners. These services can be offered as a standalone service or bundled with other offerings to create a comprehensive solution for customers.



#### Opportunity for Initial Sale & Upselling

NetBrain's no-code approach to automated network assessments can easily generate the need for end users to implement NetBrain in their own network to benefit from continuous assessments. This presents an opportunity for partners to initially sell NetBrain No-Code Automation or to upsell additional licenses and services to improve network performance.



## Increased Client Satisfaction and Improved Customer Relationships

By identifying network issues and providing recommendations for improvement, partners can help their clients avoid network downtime and improve overall network performance. This can lead to increased client satisfaction and referrals.



#### **Competitive Advantage**

By offering network assessment services, partners can differentiate themselves from competitors and position themselves as experts in network optimization.



Join our "Assessment Consulting Edition (ACE)" Partner Program

#### **NetBrain ACE License Program at a Glance**

Participants in the ACE program will harness the power of network automation. They will learn how network automation can be applied to every problem, big or small, in minutes. This program allows you to access your personal "Assessment Consulting Edition" license at no cost.

Users are explicitly encouraged to use the ACE in any way they see fit, including for demonstrations of automation-powered troubleshooting and real-world hybrid network assessments to clients.

The program includes:

- Access to a fully equipped NetBrain Environment
- Specific Partner Assessment Training (on-demand in NetBrain University)
- Partner NFR Exchange Community for support, learning and sharing best-practices

#### Your License & Modules

Each ACE program member will receive a NetBrain license that includes 200 Nodes, 1 User Seat, our Preventive Automation (PA), and Application Assurance Module (AAM) for comprehensive functionality. This license is issued to you as an employee of any of our partners and cannot be transferred between Partner Engineers or combined with any other NetBrain license.

#### **Who Can Participate**

Any NetBrain Partner or Partner prospect is eligible to join ACE program.

#### **Training Opportunities**

Engage in specific self-paced partner assessment training via NetBrain University (NBU) to elevate your network assessment skills. You will need to complete this 10-hours training within 30 days to fully activate the 1-year NFR license term.

#### License Provisioning & Renewal

Express your interest in the program by sending an email to your dedicated NetBrain Channel Manager with your valid business email linked to a partner account. Upon approval, receive an "ACE activation email" containing your 30-day training license, download link, personal credentials, assessment training, business terms, and access to the NFR exchange community. Install your license, complete the mandatory training within 30 days, and enjoy an automatic extension to a full 1-year license. Track your records of deal registrations and revenue bookings for smooth renewal.

#### Renewal Criteria

Simply submit at least 3 deal registrations via NetBrain's Partner Portal per license in a year to extend the license for an additional 12 months.

#### Support Model

Seek support through the dynamic Partner NFR Exchange Community, which you can simply access via our NetBrain Partner Portal. Benefit from dedicated support engineers who actively monitor the group and share best practices.

Also have direct access to our dedicated Partner Support Engineers.

#### **Partner Portal Access**

In the Partner Portal you will find all the important information about the ACE program, and you can also register your deals there.

#### **Benefits for Your Customers**

NetBrain is the only network automation platform for partners looking to offer higher-value IT assessment services to their customers. The platform's automation capabilities can significantly reduce the time and resources required to conduct an IT assessment while also improving the accuracy and consistency of the process.

By using NetBrain's no-code network automation platform for hybrid observability, partners can enhance their customers' IT infrastructure, improve security, and build long-term relationships:

- 1 Eliminated downtime and improved accuracy: Identify potential issues before they cause downtime or service outages. This information can help organizations take proactive measures to minimize downtime and improve network reliability, including application performance.
- Pimproved compliance adherence and reduced risk:
  Verify an organization's network infrastructure meets regulatory and compliance requirements, such as NIST, ISO, NERC, HIPAA, PCI-DSS, SOX, KRITIS, NIS-2, DORA, etc. Identify potential security risks and vulnerabilities that may be exploited by attackers. Help organizations take proactive measures to secure their network and protect sensitive data.

- Reduced bottlenecks: Isolate performance inefficiencies and identify improvement areas in the network for improved resource utilization to help organizations optimize their network infrastructure in support of their business needs.
- Adherence to vendor recommendations and industry best practices: Ensure infrastructure is updated to recommended standards for audits and problem prevention.
- Better positioning for future growth: Identify areas where network resources may need to be expanded or upgraded to help organizations make informed decisions about their network infrastructure investments.

Get started today!

### **About NetBrain Technologies**

Founded in 2004, NetBrain is the market leader for NetOps automation, providing network operators and engineers with dynamic visibility across their hybrid networks and low-code/no-code automation for key tasks across IT workflows. Today, more than 2,500 of the world's largest enterprises and managed service providers use NetBrain to automate network problem diagnosis, generate real-time documentation, accelerate troubleshooting, and enforce enterprise architectural rules.

